

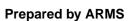


**Prepared by ARMS** 

Counties: Conecuh. AL

		Counties: Conecuh, AL
00,00	2000 Total Population	14,089
	2000 Group Quarters	79
	2008 Total Population	13,660
	2013 Total Population	13,313
	2008 - 2013 Annual Rate	-0.51%
0.0	2000 Households	5,792
	2000 Average Household Size	2.42
TIIT	2008 Households	5,855
	2008 Average Household Size	2.32
	2013 Households	5,783
	2013 Average Household Size	2.29
	2008 - 2013 Annual Rate	-0.25%
	2000 Families	3,941
	2000 Average Family Size	3.01
	2008 Families	3,933
	2008 Average Family Size 2013 Families	2.93
		3,841 2.92
	2013 Average Family Size 2008 - 2013 Annual Rate	-0.47%
	2006 - 2013 Allitudi Rate	-0.47 %
	2000 Housing Units	7,265
	Owner Occupied Housing Units	64.6%
	Renter Occupied Housing Units	15.2%
	Vacant Housing Units	20.3%
	2008 Housing Units	7,626
	Owner Occupied Housing Units	62.6%
	Renter Occupied Housing Units	14.1%
	Vacant Housing Units	23.2%
	2013 Housing Units	7,742
	Owner Occupied Housing Units	60.8%
	Renter Occupied Housing Units	13.9%
	Vacant Housing Units	25.3%
	Median Household Income 2000	\$22,870
	2008	\$22,670 \$26,654
	2013	\$28,661
	Median Home Value	Ψ20,001
	2000	\$48,664
	2008	\$71,732
	2013	\$73,905
	Per Capita Income	ψ/ 5,505
	2000	\$12,964
	2008	\$15,681
	2013	\$17,048
	Median Age	Ψ17,510
	2000	38.0
	2008	40.3
	2013	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

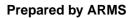




	Counties: Conecun, AL
2000 Households by Income	
Household Income Base	5,775
< \$15,000	36.4%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	11.2%
\$75,000 <b>-</b> \$99,999	4.5%
\$100,000 - \$149,999	2.2%
	0.9%
\$150,000 - \$199,999 \$200,000 -	
\$200,000+	0.5%
Average Household Income	\$31,668
2008 Households by Income	
Household Income Base	5,855
< \$15,000	31.7%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.9%
\$200,000+	0.6%
Average Household Income	\$36,424
•	Ψ00,+2+
2013 Households by Income	
Household Income Base	5,783
< \$15,000	29.4%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.9%
\$200,000+	0.7%
Average Household Income	\$39,062
-	+,
2000 Owner Occupied HUs by Value	4.605
Total	4,695
<\$50,000	51.2%
\$50,000 - 99,999	34.9%
\$100,000 - 149,999	9.2%
\$150,000 - 199,999	2.7%
\$200,000 - \$299,999	0.9%
\$300,000 - 499,999	0.7%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.3%
Average Home Value	\$61,963
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,039
With Cash Rent	75.2%
No Cash Rent	24.8%
Median Rent	\$167
Average Rent	\$10 <i>7</i> \$171
Avoidgo None	ΨΙΤΙ

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



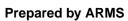




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	Counties: Conecuh, AL
2000 Population by Age	
	14,089
Total 0 - 4	6.2%
5 - 9	7.6%
10 - 14	7.4%
15 - 19	7.3%
20 - 24	5.7%
25 - 34	11.7%
35 - 44	14.1%
45 - 54	14.176
55 - 64	10.3%
65 - 74	8.5%
75 - 84 	5.2%
85+	2.1%
18+	74.1%
2008 Population by Age	
Total	13,660
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.7%
15 - 19	6.5%
20 - 24	5.5%
25 - 34	12.0%
35 - 44	
	12.7%
45 - 54	15.0%
55 - 64	12.8%
65 - 74	8.5%
75 - 84	5.2%
85+	2.4%
18+	76.4%
2013 Population by Age	
Total	13,313
0 - 4	6.2%
5 - 9	6.2%
10 - 14	6.5%
15 - 19	6.5%
20 - 24	5.5%
25 - 34	10.8%
35 - 44	12.0%
45 - 54	14.9%
55 - 64	14.1%
65 - 74	9.2%
75 - 84	
	5.2%
85+	2.8%
18+	77.0%
2000 Population by Sex	
Males	47.3%
Females	52.7%
2008 Population by Sex	
Males	47.3%
Females	52.7%
	52.1%
2013 Population by Sex	
Males	47.3%
Females	52.7%



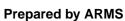




The same of the sa	2000 Population by Race/Ethnicity	44,000
CATO	Total	14,089
	White Alone	55.4%
	Black Alone	43.6%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.1%
	Two or More Races	0.6%
	Hispanic Origin	0.7%
	Diversity Index	51.0
	2008 Population by Race/Ethnicity	
	Total	13,660
	White Alone	53.2%
	Black Alone	45.5%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.1%
	Two or More Races	0.7%
	Hispanic Origin	1.0%
	Diversity Index	51.9
	Diversity much	31.3
	2013 Population by Race/Ethnicity	
	Total	13,313
	White Alone	51.8%
	Black Alone	46.7%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.2%
	Two or More Races	0.8%
	Hispanic Origin	1.2%
	Diversity Index	52.4
<b>4</b>	2000 Population 3+ by School Enrollment	
	Total	13,549
A	Enrolled in Nursery/Preschool	1.2%
•	Enrolled in Kindergarten	1.2%
	Enrolled in Grade 1-8	13.7%
	Enrolled in Grade 1-6 Enrolled in Grade 9-12	
		5.1%
	Enrolled in College	2.6%
	Enrolled in Grad/Prof School	0.3%
	Not Enrolled in School	75.2%
	2008 Population 25+ by Educational Attainment	
	Total	9,356
	Less than 9th Grade	12.2%
	9th - 12th Grade, No Diploma	20.0%
	High School Graduate	38.3%
	Some College, No Degree	16.7%
	Associate Degree	3.6%
	Bachelor's Degree	6.3%
	Graduate/Professional Degree	2.9%
	Oradato/T Tolessional Degree	2.970

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.





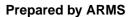


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Counties: Conecuh, AL

<u> </u>	2008 Population 15+ by Marital Status	
	Total	10,994
	Never Married	24.5%
	Married	53.6%
	Widowed	9.8%
	Divorced	12.0%
	2000 Population 16+ by Employment Status	
	Total	10,877
	In Labor Force	49.6%
	Civilian Employed	44.7%
	Civilian Unemployed	4.9%
	In Armed Forces	0.0%
	Not in Labor Force	50.4%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	88.1%
	Civilian Unemployed	11.9%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	89.1%
	Civilian Unemployed	10.9%
	2000 Females 16+ by Employment Status and Age of Children	
	Total	5,914
	Own Children < 6 Only	5.7%
	Employed/in Armed Forces	2.5%
	Unemployed	1.0%
	Not in Labor Force	2.2%
	Own Children < 6 and 6-17 Only	4.4%
	Employed/in Armed Forces	2.4%
	Unemployed	0.3%
	Not in Labor Force	1.7%
	Own Children 6-17 Only	20.6%
	Employed/in Armed Forces	11.6%
	Unemployed	1.4%
	Not in Labor Force	7.6%
	No Own Children < 18	69.3%
	Employed/in Armed Forces	20.7%
	Unemployed	3.1%
	Not in Labor Force	45.5%



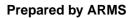




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		Counties. Conecun, AL
1	2008 Employed Population 16+ by Industry	
	Total	4,611
1	Agriculture/Mining	3.9%
	Construction	8.8%
	Manufacturing	22.1%
	Wholesale Trade	3.9%
	Retail Trade	12.8%
	Transportation/Utilities	9.7%
	Information	1.3%
	Finance/Insurance/Real Estate	2.6%
	Services	29.7%
	Public Administration	5.2%
	2008 Employed Population 16+ by Occupation Total	4,611
	White Collar	45.3%
	Management/Business/Financial	8.3%
	Professional	12.8%
	Sales	10.2%
	Administrative Support	13.9%
	Services	13.9%
	Blue Collar	40.8%
	Farming/Forestry/Fishing	1.0%
	Construction/Extraction	7.8%
	Installation/Maintenance/Repair	7.3%
	Production	13.1%
	Transportation/Material Moving	11.5%
1	2000 Workers 16+ by Means of Transportation to Work	
Þ	Total	4,771
	Drove Alone - Car, Truck, or Van	77.9%
_	Carpooled - Car, Truck, or Van	16.7%
	Public Transportation	0.1%
	Walked	1.2%
	Other Means	0.8%
	Worked at Home	3.3%
	2000 Workers 16+ by Travel Time to Work	
	Total	4,771
	Did Not Work at Home	96.7%
	Less than 5 minutes	4.3%
	5 to 9 minutes	10.7%
	10 to 19 minutes	25.4%
	20 to 24 minutes	14.0%
	25 to 34 minutes	23.0%
	35 to 44 minutes	5.0%
	45 to 59 minutes	7.3%
	60 to 89 minutes	3.6%
	90 or more minutes	3.5%
	Worked at Home	3.3%
	Average Travel Time to Work (in min)	26.2
	2000 Households by Vehicles Available	
	Total	5,792
	None	11.6%
	1	35.7%
	2	32.0%
	3	14.5%
	4	4.4%
	5+	1.9%
	Average Number of Vehicles Available	1.7







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	Counties: Conecuh, AL
2000 Households by Type	
Total	5,792
Family Households	68.0%
Married-couple Family	47.7%
With Related Children	20.7%
Other Family (No Spouse)	20.3%
With Related Children	13.9%
Nonfamily Households	32.0%
Householder Living Alone	30.1%
Householder Not Living Alone	1.9%
Households with Related Children	34.6%
Households with Persons 65+	29.3%
2000 Households by Size	
Total	5,792
1 Person Household	30.1%
2 Person Household	31.3%
3 Person Household	17.4%
4 Person Household	13.1%
5 Person Household	5.7%
6 Person Household	1.4%
7+ Person Household	1.1%
2000 Households by Year Householder Moved In	
Total	5,792
Moved in 1999 to March 2000	11.7%
Moved in 1995 to 1998	24.5%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	20.6%
Moved in 1970 to 1979	13.8%
Moved in 1969 or Earlier	12.6%
Median Year Householder Moved In	1991
2000 Housing Units by Units in Structure	
Total	7,265
1, Detached	64.0%
1, Attached	1.6%
2	0.8%



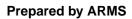
	.,
1, Detached	64.0%
1, Attached	1.6%
2	0.8%
3 or 4	2.8%
5 to 9	0.9%
10 to 19	0.1%
20+	1.1%
Mobile Home	28.5%
Other	0.2%

## 2000 Housing Units by Year Structure Built

Total	7,265
1999 to March 2000	3.1%
1995 to 1998	10.5%
1990 to 1994	9.0%
1980 to 1989	17.6%
1970 to 1979	21.0%
1969 or Earlier	38.8%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







## **Top 3 Tapestry Segments**

Rural Bypasses 2. Southern Satellites 3. Simple Living

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Average Spent         \$1,085.19           Spending Potential Index         40           Computers & Accessories: Total \$         \$628,266           Average Spent         \$107.30           Spending Potential Index         45           Education: Total \$         \$3,102,809           Average Spent         \$529,94           Spending Potential Index         39           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610,25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,024,732           Average Spent         \$1,071,729           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$1,428,747           Average Spent         \$5,858,342           Average Spent         \$1,000,57           Spending Potential Index         \$1,000,57           Average Spent         \$3,19,20           Average Spent         \$31,000,57           Spending Potential Index         \$31 <th>business revenue.</th> <th></th>	business revenue.	
Spending Potential Index         40           Computers & Accessories: Total \$         \$628,266           Average Spent         \$107.30           Spending Potential Index         45           Education: Total \$         3,102,809           Average Spent         \$52.994           Spending Potential Index         51,503,688           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610,25           Spending Potential Index         \$1,0054,732           Average Spent         \$1,0054,732           Spending Potential Index         \$1,772,29           Spending Potential Index         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000,57           Spending Potential Index         \$1,000,57           Spending Potential Index         \$3,100,005           Average Spent         \$3,100,005           Spending Potential Index         \$3,100,005 <t< td=""><td>Apparel &amp; Services: Total \$</td><td>\$6,353,793</td></t<>	Apparel & Services: Total \$	\$6,353,793
Computers & Accessories: Total \$         \$628,266           Average Spent         \$107.30           Spending Potential Index         45           Education: Total \$         \$3,102,809           Average Spent         \$529,94           Spending Potential Index         39           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610,25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717,29           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464,35           Spending Potential Index         \$1,000,57           Spending Potential Index         \$1,000,57           Spending Potential Index         \$1,000,57           Spending Potential Index         \$319,20           Spending Potential Index         \$319,20           Spending Potential Index         \$319,20           Spending Potential Index         \$38,3788,011           Ave	Average Spent	\$1,085.19
Average Spent         \$107.30           Spending Potential Index         45           Education: Total \$         \$3,102,809           Average Spent         \$529.94           Spending Potential Index         398           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964.76           Spending Potential Index         53           Food at Home: Total \$         \$2,610.25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,0054,732           Average Spent         \$1,0054,732           Average Spent         \$1,171.29           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         \$6           H Furnishings & Equipment: Total \$         \$6           A verage Spent         \$1,000.57           Spending Potential Index         \$1,000.57           Average Spent         \$1,868,919           Average Spent         \$31,868,919           Average Spent         \$31,868,919           Average Spent         \$3,878,011	Spending Potential Index	40
Spending Potential Index         45           Education: Total \$         \$3,102,809           Average Spent         \$529,94           Spending Potential Index         39           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$2,610,25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$10,054,732           Spending Potential Index         50           Health Care: Total \$         \$1,177,29           Spending Potential Index         50           Health Care: Total \$         \$1,428,747           Average Spent         \$1,000,57           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000,57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319,20           Spending Potential Index         \$31           Retail Goods: Total \$         \$31,41,310,51           Spending Potential Index	Computers & Accessories: Total \$	
Education: Total \$         \$3,102,809           Average Spent         \$529,94           Spending Potential Index         39           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$5,2610,25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717,29           Spending Potential Index         \$1,717,29           Health Care: Total \$         \$1,4428,747           Average Spent         \$2,464.35           Spending Potential Index         \$1,400,57           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000,57           Spending Potential Index         4           Investments: Total \$         \$1,000,57           Spending Potential Index         \$1,000,57           Spending Potential Index         \$1,000,57           Spending Potential Index         \$319,20           Spending Potential Index         \$31,410,51           Spending Potential Index         \$3,41,410,51	Average Spent	\$107.30
Average Spent         \$529.94           Spending Potential Index         3           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964.76           Spending Potential Index         5           Food at Home: Total \$         \$5,282,988           Average Spent         \$2,610.25           Spending Potential Index         53           Food Away from Home: Total \$         \$1,717.29           Spending Potential Index         50           Health Care: Total \$         \$1,428,747           Average Spent         \$1,428,747           Average Spent         \$5,858,342           Average Spent         \$5,858,342           Average Spent         \$1,868,919           Average Spent         \$1,81,910,51           Spending Potential Index         \$3,84,846,477           Av	Spending Potential Index	45
Spending Potential Index         39           Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964,76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610,25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717.29           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$14,428,747           Average Spent spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$1,000.57           Spending Potential Index         \$1,000.57           Spending Potential Index         \$1,000.57           Spending Potential Index         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         \$1,868,919           Average Spent         \$1,300.51           Spending Potential Index         \$1,300.51           Spending Potential Index         \$31,200.51           Spending Potential Index         \$31,200.51           Spending Potential Index         \$31,200.51	Education: Total \$	\$3,102,809
Entertainment/Recreation: Total \$         \$11,503,688           Average Spent         \$1,964.76           Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610.25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$10,054,732           Average Spent         50           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$1,000.57           Spending Potential Index         \$1,000.57           Spending Potential Index         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         \$31,868,919           Average Spent         \$3,84,46,477           Average Spent         \$6,566.44           Spending Potential Index         <	Average Spent	\$529.94
Average Spent       \$1,964.76         Spending Potential Index       53         Food at Home: Total \$       \$2,610.25         Spending Potential Index       53         Food Away from Home: Total \$       \$10,054,732         Average Spent       \$1,717.29         Spending Potential Index       50         Health Care: Total \$       \$14,428,747         Average Spent       \$2,464.35         Spending Potential Index       60         HH Furnishings & Equipment: Total \$       \$5,888,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$31,20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       \$3         Nelter: Total \$       \$38,464,477         Average Spent       \$6,566.44         Spending Potential Index       \$730.13         Spending Potential Index       \$730.13         Spending Potential Index       \$730.13         Spending Potential Index       \$730.13         Spending Potential Index       \$730.13 </td <td>Spending Potential Index</td> <td>39</td>	Spending Potential Index	39
Spending Potential Index         53           Food at Home: Total \$         \$15,282,988           Average Spent         \$2,610.25           Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717.29           Spending Potential Index         5,717.29           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,888,342           Average Spent         \$1,000.57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319,20           Spending Potential Index         31           Retail Goods: Total \$         \$83,788,011           Average Spent         \$14,310.51           Spending Potential Index         53           Shelter: Total \$         \$38,464,477           Average Spent         \$5,666.44           TV/Video/Sound Equipment: Total \$         \$4,274,897           Average Spent         \$730.13           Spending Potential Index         51           Tiravel: Total \$         \$4,	Entertainment/Recreation: Total \$	\$11,503,688
Food at Home: Total \$	Average Spent	\$1,964.76
Average Spent       \$2,610.25         Spending Potential Index       53         Food Away from Home: Total \$       \$10,054,732         Average Spent       \$1,717.29         Spending Potential Index       50         Health Care: Total \$       \$14,428,747         Average Spent       \$2,464.35         Spending Potential Index       60         HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$1,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$38,446,477         Average Spent       \$3,244         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       5         Tiravei: Total \$       \$4,811,070         Average Spent       \$4,811,070	Spending Potential Index	53
Spending Potential Index         53           Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717.29           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,883,42           Average Spent         \$1,000.57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         31           Retail Goods: Total \$         \$83,788,011           Average Spent         \$14,310.51           Spending Potential Index         53           Shelter: Total \$         \$34,46,477           Average Spent         \$6,566.44           Spending Potential Index         42           TV/Video/Sound Equipment: Total \$         \$4,274,897           Average Spent         \$730.13           Spending Potential Index         51           Travel: Total \$         \$4,811,070           Average Spent         \$4,811,070           Average Spent         \$4,811,070	Food at Home: Total \$	\$15,282,988
Food Away from Home: Total \$         \$10,054,732           Average Spent         \$1,717.29           Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000.57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         31           Retail Goods: Total \$         \$83,788,011           Average Spent         \$14,310.51           Spending Potential Index         53           Shelter: Total \$         \$38,446,477           Average Spent         \$6,566.44           Spending Potential Index         42           TV/Video/Sound Equipment: Total \$         \$4,274,897           Average Spent         \$730.13           Spending Potential Index         51           Travel: Total \$         \$4,811,070           Average Spent         \$4,811,070           Average Spent         \$4,811,070           Average Spent         \$4,811,070     <	Average Spent	\$2,610.25
Average Spent       \$1,717.29         Spending Potential Index       50         Health Care: Total \$       \$14,428,747         Average Spent       \$2,464.35         Spending Potential Index       60         HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Viceo/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,274,897         Average Spent       \$1         Average Spent       \$4,274,897         Average Spent       \$1         Average Spent       \$3,24,274,897         Average Spent       \$4,274,897         Average Spent	Spending Potential Index	53
Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000.57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         31           Retail Goods: Total \$         \$83,788,011           Average Spent         \$14,310.51           Spending Potential Index         53           Shelter: Total \$         \$38,446,477           Average Spent         \$6,566.44           Spending Potential Index         42           TV/Video/Sound Equipment: Total \$         \$4,274,897           Average Spent         \$730.13           Spending Potential Index         51           Travel: Total \$         \$4,811,070           Average Spent         \$4,811,070           Average Spent         \$3,270           Average Spent         \$3,270           Average Spent         \$3,270           Average Spent         \$4,811,070           A	Food Away from Home: Total \$	\$10,054,732
Spending Potential Index         50           Health Care: Total \$         \$14,428,747           Average Spent         \$2,464.35           Spending Potential Index         60           HH Furnishings & Equipment: Total \$         \$5,858,342           Average Spent         \$1,000.57           Spending Potential Index         44           Investments: Total \$         \$1,868,919           Average Spent         \$319.20           Spending Potential Index         31           Retail Goods: Total \$         \$83,788,011           Average Spent         \$14,310.51           Spending Potential Index         53           Shelter: Total \$         \$38,446,477           Average Spent         \$6,566.44           Spending Potential Index         42           TV/Video/Sound Equipment: Total \$         \$4,274,897           Average Spent         \$730.13           Spending Potential Index         51           Travel: Total \$         \$4,811,070           Average Spent         \$4,811,070           Average Spent         \$3,270           Average Spent         \$3,270           Average Spent         \$3,270           Average Spent         \$4,811,070           A	Average Spent	\$1,717.29
Average Spent       \$2,464.35         Spending Potential Index       60         HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$4,811,070         Average Spent       \$4,811,070         Average Spent       \$821.70		50
Spending Potential Index       60         HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Health Care: Total \$	\$14,428,747
HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Average Spent	\$2,464.35
HH Furnishings & Equipment: Total \$       \$5,858,342         Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Spending Potential Index	60
Average Spent       \$1,000.57         Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	•	\$5,858,342
Spending Potential Index       44         Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70		
Investments: Total \$       \$1,868,919         Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70		44
Average Spent       \$319.20         Spending Potential Index       31         Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70		\$1,868,919
Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Average Spent	
Retail Goods: Total \$       \$83,788,011         Average Spent       \$14,310.51         Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Spending Potential Index	31
Spending Potential Index       53         Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70		\$83,788,011
Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Average Spent	\$14,310.51
Shelter: Total \$       \$38,446,477         Average Spent       \$6,566.44         Spending Potential Index       42         TV/Video/Sound Equipment: Total \$       \$4,274,897         Average Spent       \$730.13         Spending Potential Index       51         Travel: Total \$       \$4,811,070         Average Spent       \$821.70	Spending Potential Index	53
Spending Potential Index42TV/Video/Sound Equipment: Total \$\$4,274,897Average Spent\$730.13Spending Potential Index51Travel: Total \$\$4,811,070Average Spent\$821.70		\$38,446,477
TV/Video/Sound Equipment: Total \$  Average Spent \$730.13  Spending Potential Index 51  Travel: Total \$  Average Spent \$4,811,070  Average Spent \$821.70	Average Spent	\$6,566.44
Average Spent \$730.13 Spending Potential Index 51 Travel: Total \$ \$4,811,070 Average Spent \$821.70	Spending Potential Index	42
Average Spent \$730.13 Spending Potential Index 51 Travel: Total \$ \$4,811,070 Average Spent \$821.70	TV/Video/Sound Equipment: Total \$	\$4,274,897
Spending Potential Index  Travel: Total \$ \$4,811,070  Average Spent \$821.70		\$730.13
Travel: Total \$ \$4,811,070 Average Spent \$821.70		51
Average Spent \$821.70		\$4,811,070
Spending Folential index	Spending Potential Index	44
Vehicle Maintenance & Repairs: Total \$ \$3,023,132		\$3,023,132
Average Spent \$516.33		
Spending Potential Index 52		52

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.